Sample A. Sample
Apt. #00
1234 Main Street
Anytown, US 12345-6789

Use the lines below to print address corrections only.

For your chance to get on board, fill out the form completely (hand print only) and sign. Mail to:

Marlboro Unlimited Sweepstakes
P.O. Box 4352
Blair, NE 68009.

To be eligible to win, entry form must be received by April 30, 1996.

X _____
(Signature Required)

Your Birth Date ☐☐ ☐☐ 19☐☐ Today's Date ☐☐/☐☐/☐☐

Current Brand _____

Previous Brand _____

© Philip Morris Inc. 1995

MARLBORO UNLIMITED REFER-A-FRIEND

Pass this card along to a friend who smokes. Have them fill it out so they can qualify for future offers from Marlboro. Offers limited to smokers 21 years of age or older.

Mr. ☐ Ms. ☐ _____ ☐ Male ☐ Female

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Phone (☐☐☐) _____

X _____
(Signature Required)

Your Birth Date ☐☐ ☐☐ 19☐☐ Today's Date ☐☐/☐☐/☐☐

1. What is your regular brand of cigarettes - that is, the brand you smoke most often?
_____
(Brand Name)

2. What, if any, was your previous brand?
Previous brand _____ ☐ None

3. Is your regular brand...? (Check one.) ☐ Regular/King Size ☐ 100's ☐ 120's

4. Is your regular brand...? (Check one.) ☐ Menthol ☐ Non-Menthol

5. Do you usually buy it by the...? (Check one.) ☐ Pack ☐ Carton ☐ Both Ways

6. Is your regular brand...? (Check one.) ☐ Lowest/1 mg Tar ☐ Ultra/Extra Low Tar ☐ Light/Mild ☐ Medium ☐ Full Flavor

7. How long have you smoked this brand...? (Check one.) ☐ Less than 1 year ☐ 1 to 2 years ☐ 2 to 3 years ☐ 3 to 5 years ☐ Over 5 years

8. If your regular brand were not available, which of the following brands would you consider buying? (Check all that apply.)

☐ Alpine	☐ Doral	☐ Monarch	☐ Virginia Slims
☐ Basic	☐ GPC	☐ Montclair	☐ Winston
☐ Benson & Hedges	☐ Kool	☐ Newport	☐ Store Brand/Generic
☐ Best Value	☐ Marlboro	☐ Parliament	☐ None
☐ Cambridge	☐ Merit	☐ Salem	☐ Other
☐ Camel	☐ Misty	☐ Vantage	

MARLBORO UNLIMITED

50 BONUS MILES

GOOD THROUGH 10/31/96

MARLBORO UNLIMITED

$3.00 OFF A CARTON OF MARLBORO

MANUFACTURER'S COUPON

MARLBORO UNLIMITED

$3.00 OFF A CARTON OF MARLBORO

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MARLBORO UNLIMITED

$3.00 OFF A CARTON OF MARLBORO

MANUFACTURER'S COUPON

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2061035065